



L'Alcalde de
Lloret de Mar

Dear Sir/Madam,

Lloret de Mar is one of the most important tourist destinations not only on the Costa Brava but in Catalonia and Spain as a whole. The town's long experience in tourism and its constant adaptation to new tourism demands are the result of the great collaboration between the public authorities and the private sector.

I am writing to confirm that from 8th to 15th February 2014 the company Fiestalonia Milenio SLU will be organising the International Folklore Festival-Contest in Catalonia.

Lloret de Mar Town Council is extremely pleased that the town is able to offer residents and visitors the chance to enjoy the folk performances of the countries participating in this festival. These performances bring added value to the town's cultural offering and are perfectly in line with its tourism policy strategy. In this respect, I would like to emphasise that Lloret de Mar is firmly committed to positioning itself as an ideal destination for the **Festival & Events** product, and that these festivals represent a most valuable asset for raising the profile of the town's offering in this segment.

I would like to request your collaboration in order to facilitate these cultural exchanges, which foster knowledge of popular traditions and culture, and the exchange of experiences between different countries.

Yours faithfully,

Lloret de Mar, 11th October 2013




Romà Codina i Maseras